

Privacy Policy

Monday, September 30, 2019 11:00 AM

ACT takes your privacy very seriously. We honor the right to be forgotten so long as it does not violate law or data retention policy. Put in simple terms. We cannot delete your data upon your request if you are an active customer or law dictates otherwise.

Collection

ACT collects the majority of its data from customers directly. Credit apps, tradeshow forms, website forms. Some data is collected through online marketing, however this data is aggregated or demographic in nature.

Use

We use this information to respond to the request or inquiry you have submitted to us through the contact form, support tickets or other inquiries.

We also use this information for marketing purposes, such as to send you our newsletter or other promotional emails. You may choose to stop receiving our marketing emails by contacting us and requesting to be removed or the unsubscribe link provided. With your consent, we may also post your name and a testimonial on our site.

Consent

The collection of personal data based on your consent is done by volunteering information through dealer applications, contact forms, etc.. You may withdraw consent to personal data processing at any time.

Contract

We also use personal information for fulfilling our obligations related to contracts and agreements with customers, partners and vendors.

Legitimate Interest

Simply put, an assessment is made and high probability of interest is believed to exist. This legal basis is primarily related to our sales and marketing purposes. We will always inform you about your privacy rights and the purpose for collecting your personal data. In such cases, you can always choose to object to the processing of your personal data.

Information Sharing

Generally speaking, we do not do it. Your data is not sold or bartered with third parties. We do share with the following entities: subsidiary companies, trusted third party service providers and legal functions such as subpoena.

Legal Disclaimer

ACT reserves the right to disclose or transfer your personally identifiable information as required by law, as part of a merger, acquisition, dissolution or sale of assets. When we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process. Notification of change of policy will be given via updating policy on our corporate site.

How to request your information

Please submit all requests for information to privacy@actentertainment.com. (Our apologies, standard email formatting exposes the company to undue spam.)